# CLEAN RIVER KENT CAMPAIGN (CRKC)



#### WHO ARE WE?

A coalition of volunteers from communities along the River Kent in Staveley, Burneside and Kendal. We were established in Autumn 2021.

#### WHAT DO WE WANT TO DO?

- 1. Clean up the River Kent for water-based recreation and to protect ecology and wildlife.
- 2. Reduce the amount of effluent discharged into the River Kent from a variety of sources. 3. Work in partnership with local groups and organisations.

To visit our web site scan the QR code



#### WHAT WE ARE DOING?

1. Counting the numbers of people using the river for any sort of leisure-based recreation. 2. Gathering information about what people feel about the River Kent. 3. Working with local people (citizen scientists) to monitor the water quality of the river.

## WHY ARE WE COLLECTING THIS DATA?

To secure 'safe bathing' designation for a stretch of the River Kent. This gives the river extra protection from the Environment Agency. If we are successful the River Kent would just one of 3 rivers in the whole of England to get this designation!

### **HOW CAN YOU GET INVOLVED?**

- Follow us (Facebook): @cleanriverkent
- Join us email: senstaveley@gmail.com (ask to be added to CRKC mailing list and/or become a volunteer)
- Complete our questionnaire or survey: www.surveymonkey.
  co.uk/r/riverkent (£50 voucher prize draw!)
- Tell others about us!

sustainablestaveley.org.uk/clean-up-the-kent/